

2014 Great Lakes Tackle Summer Invitational

“A Charity Event To Support Local Organizations”

Aug. 23rd & 24th 2014

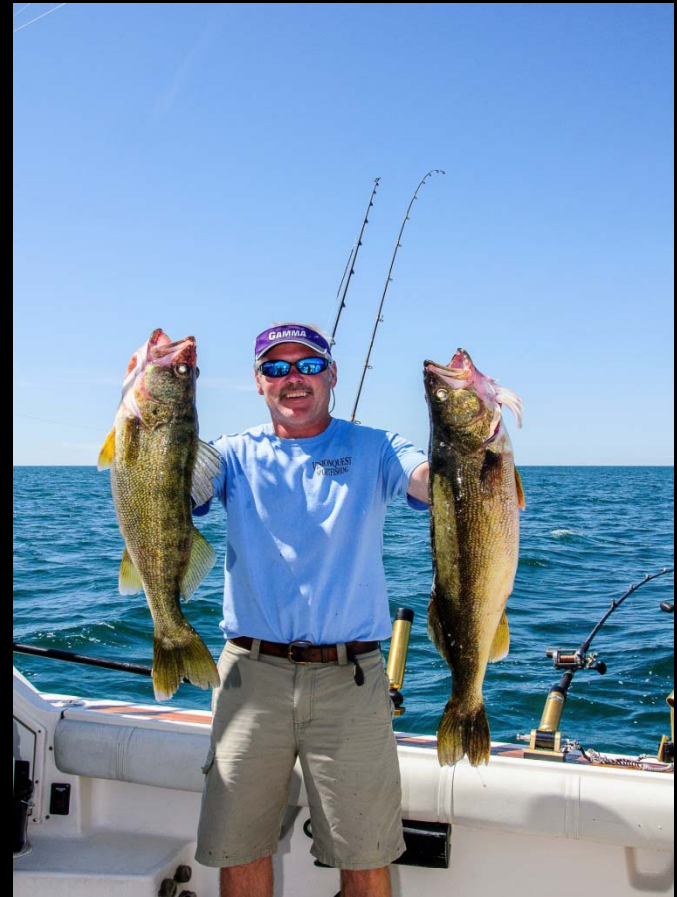
Tournament Introduction & Sponsor
Package

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- Thank you for taking the time to review the following sponsorship information. Below is a brief introduction to the Great Lakes Tackle Summer Invitational founder.
- Pete has always supported local, national and local non-profit fishing organizations. **All proceeds from this event will be given to local non-profit entities to assist them in their mission.**
- Fishing has always been a passion of Pete Alex and so he has decided to begin another fishing tournament in Erie, PA. This time, a unique 2-day invitational style event.
- Pete Alex is a successful businessman in the Erie area, He employs about 30 people in the roofing and sheet metal business. Besides this, he owns an internet tackle business, operates 2 charter boats on Lake Erie and Lake Ontario, is a sought after fishing techniques and educational speaker, is a member of local and non-local fishing organizations, serves on the Lake Erie Percid Management Advisory Committee, serves as the PA advisor to the Great Lakes Fishery Commission and is the founder and current President of the Erie Pennsylvania Sport Fishing Association.
- He fishes and has fished tournaments on Lake Michigan, Huron, Ontario and developed the first team style tournaments currently being held out of the Port of Erie, PA. With this fishing passion and his experience, he believes he has put together a new and exciting event to be held out of the Port of Erie, PA.
- He hopes you partner with him in hosting this unique sport fishing team tournament event in 2014.



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- The Great Lakes Tackle Summer Invitational was the first invitational style tournament to hit the south shore of Pennsylvania and maybe the entire south shore of Lake Erie.
- This event was designed attract competitors from around the region and across the Lake.
- Anglers will be allowed to target walleyes, steelhead trout, brown trout and lake trout.
- Walleyes, which are the most sought after sport fish in Lake Erie, will comprise the bulk of the catch but steelhead, brown trout and lake trout will also play a large role in the teams quest for the Title.
- There will be one unique twist to the event. Lake trout will be the added bonus fish and may play a major part for the winning team. Unlike the normal value of a fish (10 points plus weight), lake trout will only provide the weight value and not the points. Also, teams may only weigh 2 lake trout and cannot not cull.

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- Great Lakes Tackle expects to fill the maximum field of 40 teams which will attract 140-160 anglers to the area.
- Teams will pay \$650.00 to enter and will be made of of 2-5 anglers.
- Non-local teams are expected to arrive the Wednesday or Thursday before the event with local anglers also beginning their pre-fishing.
- This pre-fishing time period will also generate local economic growth with local business benefitting. Fuel stations, hotels, motels, restaurants, marinas, convenience stores and tackle shops are all expected to gain some additional income.

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- The GLT Summer Invitational will not only attract local and non-local anglers, it will attract numerous spectators.
- GLT will be advertising the event with local media as well as regional media sources. Our goal is to attract many spectators, family, friends and increase the potential exposure for all of our sponsors. This will not just be a ”fishing tournament” but a “fishing show”.
- What do we mean by show? Well, to do it right and make it an event to be remembered, we will be doing the following “extras” :
 1. Sponsors will be continually announced throughout the two day event.
 2. Announcement of the Captains Bio when they are on stage.
 3. The team will bring their catch to the stage area while their Team Theme song is played (Note: all Team Theme songs will be reviewed prior for appropriateness)
 5. Event will be announced using a professional and colorful emcee.
 6. A reverse order weigh-in will be done on day two for the teams who were in places 1-10 after day one. All teams will be processed for weigh-in except the final 10 teams. Once all 30 teams have been weighed, the 10th place team will be called to the stage for the commencement of teams 10 through 1st. This will be a unique and dramatic way to end the two day event. Spectators (your audience) will be compelled to stay to the bitter end.

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Triple Fish Challenge-(Fish Hawk Electronics was the 2013 sponsor)

- In addition to the main event, GLT will offer the (YOUR NAME HERE) “Triple Fish Challenge”. This will coincide with the main event and be a weigh your best (3) fish side tournament . Anglers will be able to pull their best (3) fish from their day one or day two catch (but not both days). Teams will have to decide on day one if they have a qualifying catch or gamble and hope for a bigger 3 fish catch on day two. Any combination of fish caught during their tournament catch will qualify. This will be an exciting “side tournament” where teams can pay an added entry fee of \$ 100. GLT will be seeking a sponsor for this side tournament and your name will be added to the event itself.

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- All GLT Summer Invitational sponsors will receive the following exposure at a variety of levels: (pending sponsorship level)
- Tournament website listing with link to website.
- Our website will be linked to a variety of other websites and forums.
- Inclusion of your name on all tournament printed documents.
- Inclusion of your name on all media advertisements.
- Inclusion of your name at tournament event.
- Broadcasting of your name by tournament emcee before the start of the weigh-in and during the weigh in and award ceremony.
- Company name added to GLT tournament T-Shirts.

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Emperor Sponsor: \$ 10,000 cash or \$7,000 cash and \$ 3,000 in product.

- Entitles Sponsor to:
- All GLT advertisements.
- Headline spot on website, literature and banners.
- Full page advertisements on any published tournament documents for media advertisement.
- Has the right to hand out awards at award ceremony.
- Allowed to set up vendor table and hand out literature, samples etc...
- Company logo is displayed on all trophy's.
- Numerous mentions during weigh-ins.
- 3' x 3' Company logo displayed on tournament trailer which will be placed at weigh-in site and shown on trailer for one year.

King Sponsor: \$ 5,000 cash or \$ 3,500 cash and \$ 1,500 in product.

- Entitles Sponsor to:
- All GLT advertisements.
- Secondary spot on website, literature and banners.
- Half page advertisements on any published tournament documents for media advertisement.
- Allowed to set up vendor table and hand out literature, samples etc...
- Numerous mentions during weigh-ins.
- 2' x 2' Company logo displayed on tournament trailer which will be placed at weigh-in site and shown on trailer for one year.

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Grand Duke Sponsor: \$ 2,000 cash or \$1,500 cash and \$500 in product.

- Entitles Sponsor to:
- All GLT advertisements.
- Company name added to GLT tournament T-Shirts.
- Advertisement spot on website, literature and banners.
- 1/3 page advertisements on any published tournament documents for media advertisement.
- Numerous mentions during weigh-ins.
- 2' x 1' Company logo displayed on tournament trailer which will be placed at weigh-in site and shown on trailer for one year.

Archduke Sponsor: \$1,000 cash

- Entitles Sponsor to:
- All GLT advertisements.
- Company name added to GLT tournament T-Shirts.
- Advertisement spot on website, literature and banners.
- 1/4 page advertisements on any published tournament documents for media advertisement.
- Numerous mentions during weigh-ins.
- 1' x 1' Company logo displayed on tournament trailer which will be placed at weigh-in and shown on trailer for one year.

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Duke Sponsor: \$500 cash

- Entitles Sponsor to:
- All GLT advertisements.
- Advertisement spot on website, literature and banners.
- 1/8 page advertisements on any published tournament documents for media advertisement.
- Occasional mentions during weigh-ins.
- 1' x 1' Company logo displayed on tournament trailer which will be placed at weigh-in and shown on trailer for one year.
- Optional: Company name added to GLT tournament T-Shirts.(\$200.00 fee)

Marquis Sponsor: \$250 cash

- Entitles Sponsor to:
- All GLT advertisements.
- Advertisement spot on website, literature and banners.
- Business card size advertisements on any published tournament documents for media advertisement.
- Optional: Company name added to GLT tournament T-Shirts.(\$200.00 fee)

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Big Fish Baron Sponsor:

4 separate awards: \$ 200 ea (walleye-steelhead-brown trout-lake trout)

- Entitles Sponsor to:
- All GLT advertisements.
- Advertisement spot on website, literature and banners.
- Business card size advertisements on any published tournament documents for media advertisement.
- Mention at award ceremony.
- Optional: Company name added to GLT tournament T-Shirts.(\$200.00 fee)
- (4 spots available) \$ 200 in cash prize
- Multiple sponsors accepted (4) total.

**Triple Fish Challenge: \$ 1,500-
(YOUR NAME HERE)**

- Entitles Sponsor to:
- All GLT advertisements.
- Company name added to GLT tournament T-Shirts.
- Advertisement spot on website, literature and banners.
- 1/4 page advertisements on any published tournament documents for media advertisement.
- Numerous mentions during weigh-ins.
- 1' x 1' Company logo displayed on tournament trailer which will be placed at weigh-in site for two straight day.

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Thank You for your consideration

Questions: Contact Pete Alex or Candie Luden at:

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candie@alexroofing.com

Phone:

Pete: 814-602-8432 (cell) 814-725-0694 (home office)

Candie at Great Lakes Tackle Shop: 814-580-1710

Payments can be made to and sent to:

(we accept credit card and check)

Great Lakes Tackle Shop

1644 East 12th Street

Erie, PA 16511

Your sponsorship is tax deductible

All proceeds from this event will be given to local non-profit entities to assist them in their mission.